

Natalie Newton

UX Designer

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natalie-newton.com

Experience

Purdue Galleries – UX Design Intern

Mar 2025 – Present, West Lafayette, IN

- Collaborated with a team to redesign the Purdue Gallery Website
- Researched and conducted interviews to inform design decisions
- Maintained Purdue branding by communicating with stakeholders

OSSM of Texas – Office Assistant

May 2024 – Aug 2024, Dallas, TX

- Developed a high attention to detail by organizing patient files
- Utilized design to draft and format official documents
- Maintained the filing system and general office tasks to improve efficiency

Projects

Keylime Interactive Consultancy

Aug 2024 – Dec 2024, Purdue University

- Worked with a team to research, design, and complete iterative testing for a financial literacy tool focusing on Gen Z
- Conducted meetings with stakeholders weekly to ensure clear communication

Proctor & Gamble

Aug 2023 – Dec 2023, Purdue University

- Enhanced the discoverability of beauty products through Amazon's mobile app with the use of quizzes and storefronts
- Collaborated with a team to create prototypes of various tools that improve discoverability using Figma
- Presented research finding and designs to stakeholders

Leadership

Sigma Kappa Sorority

Ritual Chair

Conducted and organized ritual ceremonies based on national guidelines

Purdue Polytechnic

Student Ambassador

Informed prospective students about what the Purdue Polytechnic has to offer

Women in Technology

Mentor

Guided young women in Purdue CGT programs by providing support and advice

Education

Purdue University

2023 – present, West Lafayette, IN

3.92 GPA

B.S. UX Design

Minors: Psychology and Communication

Skills

Tools

Figma, Photoshop, Illustrator, After Effects, Procreate, HTML/CSS, Basic JavaScript, Miro, Microsoft Office Suites

Design

User Research, Ideation, Sketching, Storyboarding, Wireframing, Prototyping, User Testing, Problem Solving, Graphic Design, Attention to Detail, Collaboration, Illustration

Honors & Awards

Deans List

All semesters

Adobe Certification

Proficiency in Photoshop and Illustrator

Stanton-Gage 3-D Art Award

Scholarship awarded to a senior (highschool) who will major in design and whose entire body of work has been juried for this honor